



FOR IMMEDIATE RELEASE

**SEE Games and ZQGame announcing Total Recall Online launch plan:
Q4 2012 in mainland China, Q1 2013 in North America**

Los Angeles, CA – Oct.15, 2012 – ZQGame, a leading publicly-traded Chinese online gaming company, with its US partner SEE Games, today announced the launch plan of Total Recall Online, an upcoming fully 3D MMORPG (Massively multiplayer online role-playing game). This game is based on Sony Pictures Entertainment’s 2012 event film, Total Recall (2012), which was released in North America on Aug.8th and will be released in mainland China on Oct.20th 2012.

In Nov. 2011, ZQGame and SEE Games, who specializes in publishing online games tied to major licensed Hollywood franchises, announced an innovative strategic partnership to create, co-invest in, and publish this original MMO. In 2012, Total Recall Online has attracted much media and public attention at game tradeshow, such as E3, Gamescom and ChinaJoy. According to Michael Zhang, President (Overseas) of ZQGame Inc., ZQGame’s developer team has completed 90% of the game’s production. “We hope to launch the Chinese version in late Nov., and English version early next year.”

New Partnership Model

Total Recall Online represents the first time a Hollywood entity has partnered with a game company from China to develop an online game. This project is co-funded by ZQGame and SEE Games. ZQGame stood out from other game developers, with successful past products, MMO development experience, and reasonable production cost, and became the first Chinese online game company to develop a video game based on a Hollywood IP. This project established not only a new precedent of partnership between Chinese and US game companies, but also a foundation for Chinese game companies’ further collaboration with Hollywood.

Because the innovative partnership and business model, Total Recall Online attracted much attention at this year’s tradeshow. Michael Zhang was invited to ChinaJoy Business Conference to share his thoughts about the project. “Beyond an IP authorization partnership, this time we actually achieved international cross-industry cooperation. Using this opportunity, we let our Hollywood partners see our abilities in game development, and won their trust and the possibilities for future cooperation. We also gained experience and learned lessons, for example, how to communicate with Hollywood partners. These experiences will surely provide

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solid foundation for more cooperation with them and ZQGame’s further oversea business development in the future.”

Cross-media Entertainment Experience

“ZQGame has worked closely with SEE Games and Sony Pictures during the game production process, in order to bring cross-media entertainment experience to gamers.” said Michael Zhang, in a recent interview.

According to Justin Lin, the producer of Total Recall Online, Total Recall Online is very different from most previous film-based games. Instead of being an adaptation of the movie’s storyline, the game is a prequel to the movie, leveraging elements of the movie’s story to provide a connected narrative experience. In addition, the developers spent significant effort on the game’s independent storyline and gameplay features, “which will make it an engaging experience even without its association with the movie”.

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Leading 3D Browser Gaming Technology

Total Recall Online is regarded as the first AAA browser game. It is one of a rare and relatively new breed of fully 3D browser-based games capable of rendering console-like graphics, characters and environments without the need for a client download. The game will be free-to-play with micro-transactions, containing a hybrid of features from traditional MMOs and social games, such as PVP and PVE environments and a collaborative “memory quest” system.

“We are very impressed by ZQGame’s innovative development technology and artistry,” said Corey Redmond, president of SEE Games. “Together with SEE Games’ experience in western market, Total Recall Online will provide a deep, immersive and action-filled browser gaming experience to our gamers.”

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Game Posters



Game trailer: <http://youtu.be/Z3ZCprdzr20>

About Total Recall

The original film *Total Recall* was based on sci-fi novelist Philip K. Dick's short story, "We Can Remember It for You Wholesale." It starred Arnold Schwarzenegger and Sharon Stone, and was regarded as one the classic sci-fi movies of the 1990s, with a global box office of 260 million.

Sony Pictures invested 200 million dollars into the production of the remake released in summer 2012. Directed by Len Wiseman, who is well known for the Underworld series, it stars Colin Farrel , Kate Beckinsale, and Jessica Biel. A factory worker, Douglas Quaid (played by Colin Farrel), begins to suspect that he is a spy after a visit to Rekall - a company that provides its clients with implanted fake memories of a life they would like to have led - goes horribly wrong and he finds himself on the run. The film was released on August 3, 2012 in North America.

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About ZQGame

ZQGame is an award-winning online gaming company headquartered in Shenzhen, China. Founded in 2003, ZQGame has continued to create compelling entertainment experiences across online, mobile, and tablet platforms for the hardcore gamer. In its history, ZQGame has been recognized by the Chinese government and notable institutions as a key business in Asia and has earned many accolades and awards for their interactive entertainment achievements.

In 2010, ZQGame became the first China-based online company to go public on the Chinese Stock Market in Shenzhen, initially raising over 110 million US dollars during its IPO. Since then, ZQGame has expanded, opening offices in major Chinese cities such as Beijing, Shanghai, Chengdu, and more with a total head count of 1,600 employees. More recently, ZQ has acquired over 20 game companies and has expanded abroad into western markets with the opening of its first overseas office in the Los Angeles.

ZQGame's parent company is publicly-traded Powerleader Science and Technology Co. Ltd. (founded 1997) regarded together with Lenovo and Sugon as the three biggest domestic server makers in China. The company also has a publicly-traded investment arm.

For additional information about ZQGame, please visit: <http://en.zqgame.com>

About the SEE Family of Companies

SEE has been in the business of themed entertainment for over a decade. For SEE, this is a process of utilizing known entertainment titles and franchises in new and innovative ways to increase brand awareness and create lucrative additional revenue streams for licensors and project investors. SEE has worked with some of the most iconic names in show business, including Star Trek and Titanic. SEE has received numerous awards for excellence in touring attractions and other themed entertainment projects.

SEE Games, LLC is the newest members of the Los Angeles-based SEE family of companies. A natural extension of the company's core licensing business, SEE Games and its affiliated and related companies bring the world of themed entertainment online. SEE Games, LLC is the publisher behind the highly anticipated Asterix & Obelix, Men in Black, and Waterworld online video games. SEE Virtual World MJ, LLC is the publisher behind Planet Michael™, a first-of-its-kind interactive gaming and social experience celebrating Michael Jackson's legacy as well as an interactive Universal Monsters™ and Van Helsing themed video game which will be published by SEE Virtual World 1, LLC. For more information on the SEE family of companies and its products, please visit <http://www.seeglobalentertainment.com>.

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